



**IN BRIEF**

# Resilience and Empowerment of Vulnerable Women: The Future of Jordan's Growth and Stability

OCTOBER – DECEMBER 2021



## The Launch of the "16 Days of Activism Against Gender-Based Violence" Campaign

Under the distinguished patronage of H.E. Wafaa Bani Mustafa, Minister of State for Legal Affairs, the global "16 Days of Activism Against Gender-Based Violence" campaign was inaugurated. This year's theme, "Together to end violence against women in the public and political spheres."

H.E. Bani Mustafa voiced the Government's dedication to countering gender-based violence, understanding its intrinsic role in fostering sustainable development and nurturing a society where everyone has an equitable say in decision-making.

This year's campaign theme was inspired by a comprehensive study by the Jordanian National Commission for Women, focusing on political violence against women.

Echoing this commitment, Mr Ziad Sheikh, the UN Resident and Humanitarian Coordinator a.i., affirmed the United Nations' allegiance to zero tolerance towards violence against women in politics.

A comprehensive media campaign aims to permeate society, employing various media tools, including visuals, video streams, and radio broadcasts. A staggering more than 500 events, virtual gatherings, workshops, and sessions are lined up across all Jordanian governorates, culminating in a significant online event on 4 December titled "the Orange Hour."

Moreover, UN Women has been running a series of activities in its OASIS centers as part of the campaign, funded by the EU Trust Fund 'Madad'. These activities reinforce the message of the 16 Days Campaign, highlighting the need to protect and empower women at every level.



Photo: UN Women/Ye Ji Lee

Hadeel Qunaibi, Protection Officer at UN Women Jordan, explaining the interactive activities as part of the protection initiative during 16-day to UN Women incentive based volunteers at the Oasis center in Muwaqqar, Jordan.



Photo: UN Women/Ye Ji Lee

Participants from the open day "Orange the Oases" at the Oasis center of Muwaqqar, during the interactive protection initiative activities held to commemorate the national 16 Days of Activism Against Gender-Based Violence theme, "Combating Political Violence Against Women".



Photo: UN Women

## Empowering Women in Tech: Technical Training Initiative

More than 45 women have recently completed training in data analytics, marking a significant step towards entering the modern workforce. This initiative was made possible through a collaborative program led by Education for Employment - EFE Jordan, in close partnership with UN Women and the European Neighbourhood and Enlargement in Jordan. Such endeavors not only equip women with in-demand skills but also play a vital role in bridging the gender gap in the tech industry within the region. We look forward to witnessing the positive ripple effects of this training in the coming months. It's worth noting that this commendable initiative is generously funded by the EU Trust Fund 'Madad'.



Photo: UN Women

## Empowering Women for Inclusive Economic Growth in Jordan

With the funding of EU Trust Fund 'Madad', the Oasis centre in Um Sayhon, Ma'an, managed by the Ministry of Social Development and UN Women, has equipped over 230 women with vital skills. This initiative not only boosts their workforce participation but also drives inclusive economic growth in Jordan.



Photo: UN Women/ Ye Ji Lee

We recently had the honour of welcoming H.E. Mrs Maria Hadjitheodosiou from the European Union in Jordan to the Oasis center located in Um Sayhon, Ma'an. This centre, proficiently managed by the Ministry of Social Development in collaboration with UN Women, stands as a testament to the positive impact of collaboration. Our initiatives are bolstered by the generous support of EU Trust Fund 'Madad'. This visit reinforces our shared dedication to social development and showcases the robust ties that bind our institutions together in service of the community.



Photo: UN Women/ Ye Ji Lee

In a significant event, we were honored to host the Deputy Managing Director of the European External Action Service - EEAS MENA, the EU Trust Fund 'Madad' Manager, and H.E. Maria Hadjitheodosiou from the European Union in Jordan at the UN Women Oasis Zaatari Camp. Their visit highlights the strength of our partnership and mutual commitment. With the steadfast support of the European Union, we're making remarkable progress in empowering 900 Syrian refugees and vulnerable Jordanian women by offering them sustainable livelihood opportunities. Such collaborations reinforce our mission and strengthen the impact of the programme.